



'समानो मन्त्रः समितिः समानी'

UNIVERSITY OF NORTH BENGAL

B.Voc. Programme 1st Semester Examination, 2021

DSC1 -TOURISM AND HOSPITALITY MANAGEMENT (1.3)

HISTORY OF TOURISM-I

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any *two* questions

12×2 = 24

1. Can tourism be considered a discipline? What are the various views of scholars in considering tourism as a discipline?
2. Give an account of the chronological description of the development of tourism in various parts of the world.
3. Give an account of the seven wonders of the ancient world.
4. Give a detailed exposition of major spectator sports in Greece and Rome.

GROUP-B

5. Answer any *four* questions from the following:

6×4 = 24

- (a) Give a short description of Psychographic classification of tourists.
- (b) Briefly describe the typology of tourists.
- (c) Give an account of the evolution of tourism in India during the modern period.
- (d) Explain the nature and significance of discovery.
- (e) Define a tourist destination. How can a tourist destination be classified based on the destination life cycle?
- (f) Write a note on the components responsible for the urbanization of Varanasi.

GROUP-C

6. Answer any *four* questions from the following: 3×4 = 12
- (a) What are the main characteristics of urbanization?
 - (b) What do you mean by trade routes?
 - (c) Define international tourism.
 - (d) What are the differences between a tourist and an excursionist?
 - (e) What do you understand by “Grand Tour”?
 - (f) Who could be called recreational tourists?

—x—